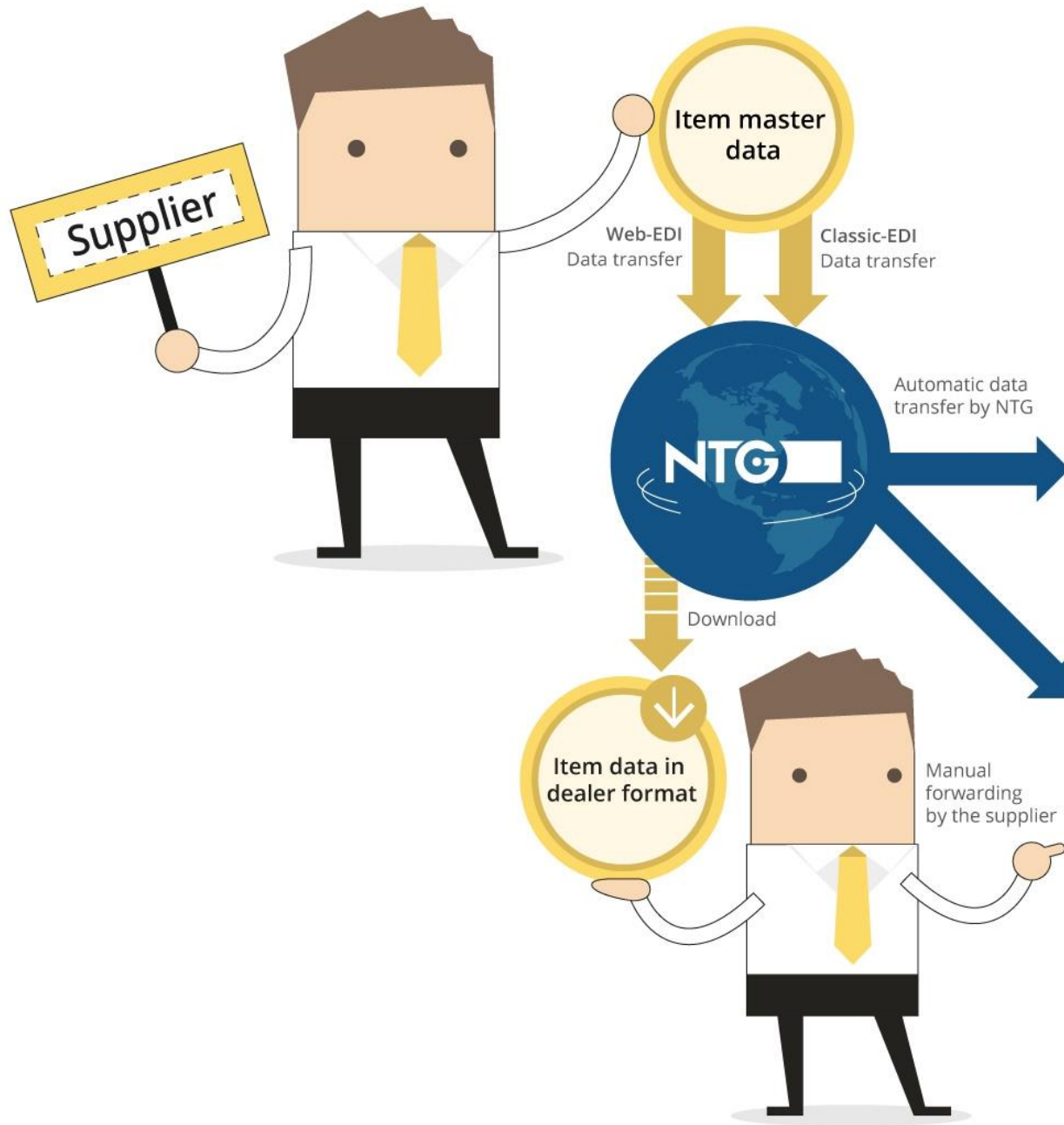


Distribution of the item master data to the trade



Directly connected trading partners

Logos of trading partners: EK servicegroup, myToys, ROFU, vedes, idee+spiel, GALAXUS Deutschland & Schweiz, GALERIA, Müller.

Additional automated data exports to the supplier: BuschDta, BuschData2, CSV and EDIFACT

- The data is exported to the trading partner's templates, such as:**
- GS1 Germany
 - MH Müller
 - real,-
 - Markant
 - Kaufland
 - Kaufhof
 - Kik
 - Rewe
 - Bunting
 - Windeln.de
 - Babymarkt
 - Amazon Spielware
 - Media Markt Saturn Holding
 - Brandora
 - Begros
 - etc.