NTG
NETWORK TOYS GERMANY

Service Catalog

A reliable EDI and item data partner in the toys sector

Customer Testimonials

„For AMIGO, the NTG portal has been the best place for our item master data and media for years. Regular updates constantly improve the performance and the team was always quickly available for questions or suggestions. Things which cannot be solved right away, usually find their way reliably into one of the next updates via a support ticket. In addition to the competence in the area of master data, EDI connections have also become a child's play with NTG."
Thomas Berger, KeyAccount / Sales Analyst - AMIGO Spiel + Freizeit GmbH

"Reliable, trusting and open cooperation."
Britta Domhöver, Project management EDV / Key Account - Coppenrath GmbH & Co. KG

„With NTG, we have had a reliable partner for many years who supports us professionally in all matters relating to EDI and with whose help we can easily, quickly and cost-effectively connect new customers from different customers from different industries electronically. We are very satisfied."
Fabian Wildschütz, Chief Executive Officer - MVW Wildschütz GmbH

„EDI connections are a challenge, because you have to adapt to the individual requirements of the variable data and the master data. With myToys however, the linkage just involved minor modifications, since the main work and the standardization of the interfaces connected with it, is already carried out by the joint partner NTG."
Sascha Dörner, Key Account Manager - Revell GmbH

NTG links trade and industry **quickly and easily.**

Thanks to strong founding members and valuable industrial partners, we know about the crucial points within the toys sector.

As a service provider, we attach great importance on transparency. Wherever data are collected or saved, you as a customer have complete insight into all our processes – and you can also participate in the improvement if you wish!

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Contents

I. About NTG

Network Toys Germany GmbH is the central IT service provider for the exchange of master and variable data within the toys sector as well as adjoining product ranges similar to toys.

We offer an effective overall concept concerning the subject EDI and item data exchange. By using the system, traders and manufacturers are in a position to simplify their electronic communication significantly.

Apart from the supply with high quality master data, the Clearing Center enables the exchange of presently 8 message types (ORDERS, ORDRSP, ORDCHG, DESADV, INVOIC, INVRPT, RETANN, PRICAT) via a standardized interface.

The services of the company, which was founded by the trade organizations Bundesverband des Spielwaren-Einzelhandels e.V. (BVS), EK/servicegroup eG, VEDES AG as well as the chain stores myToys.de GmbH, Spiele Max AG and Toys "R" Us GmbH, are basically at the disposal of all market partners. The technical and content-related standards compiled by the founding members will be published without limitation. The interests of the market participants are discussed in committees and will afterwards flow into the further development of the platform and/or the data standard.

EDI processes for

- ✓ item master data
- ✓ orders
- ✓ order confirmations
- ✓ order modifications
- ✓ delivery notes
- ✓ invoices
- ✓ stocks

Via the cooperative groups, the merchandise managements and kiosk systems of the retailers as well as their online shops can also be linked.

Overview: Connected dealers and mapped processes.
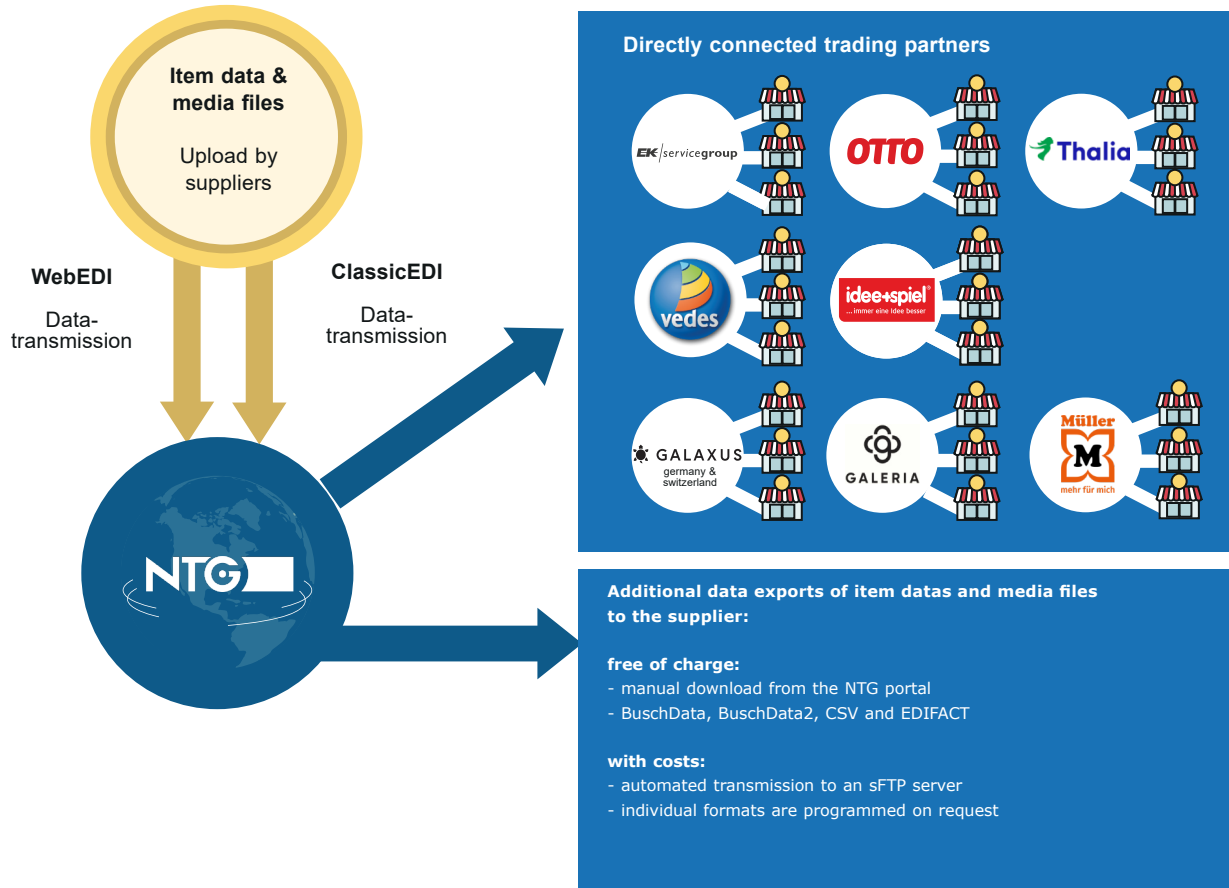
II. Item Master Data

Your item master data are in good hands at NTG. NTG supports the data supplier with the data analysis, the enhancement and at the onboarding so that the item master data achieve the quality required for the B2C and B2B communication of the retailers affiliated.

The general services of NTG include

- Support by NTG at the onboarding of the data
- Onboarding of the data via an automatized web stream or via the web browser. Import of individual data formats after consultation possible (XML, ONIX, JSON, etc.)
- Saving of the item master data in a structured form
- The data recipients are determined by the supplier
- Delivery of the data in electronical form to the retailers affiliated
- Supply of a broad scope of data space required by the present fulfillment processes
- Constant enlargements and adjustments of the data spaces due to requirements
- It is possible to administrate individual prices per retailer
- Additional services in the field of data onboarding and content creation

Distribution of item master data & media files to retailers

Item data & media files

Upload by suppliers

WebEDI

Data-transmission

ClassicEDI

Data-transmission

NTG

Directly connected trading partners

EK/servicegroup

OTTO

Thalia

vedes

idee+spiel
...immer eine Idee besser

GALAXUS
germany & switzerland

GALERIA

Müller
mehr für mich

Additional data exports of item datas and media files to the supplier:

free of charge:
- manual download from the NTG portal
- BuschData, BuschData2, CSV and EDIFACT

with costs:
- automated transmission to an sFTP server
- individual formats are programmed on request
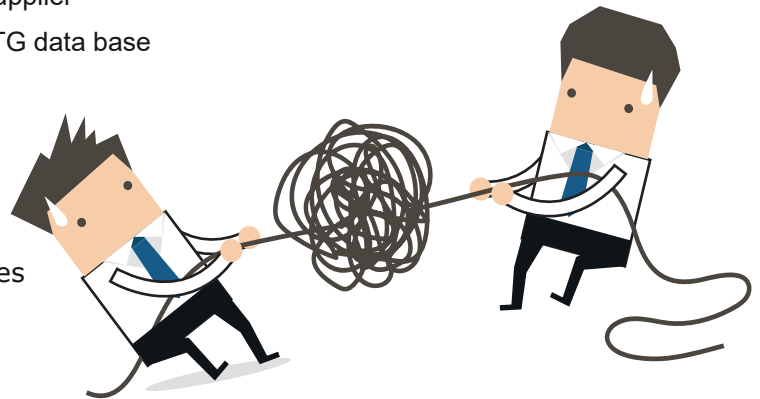
NTG Data Onboarding Service

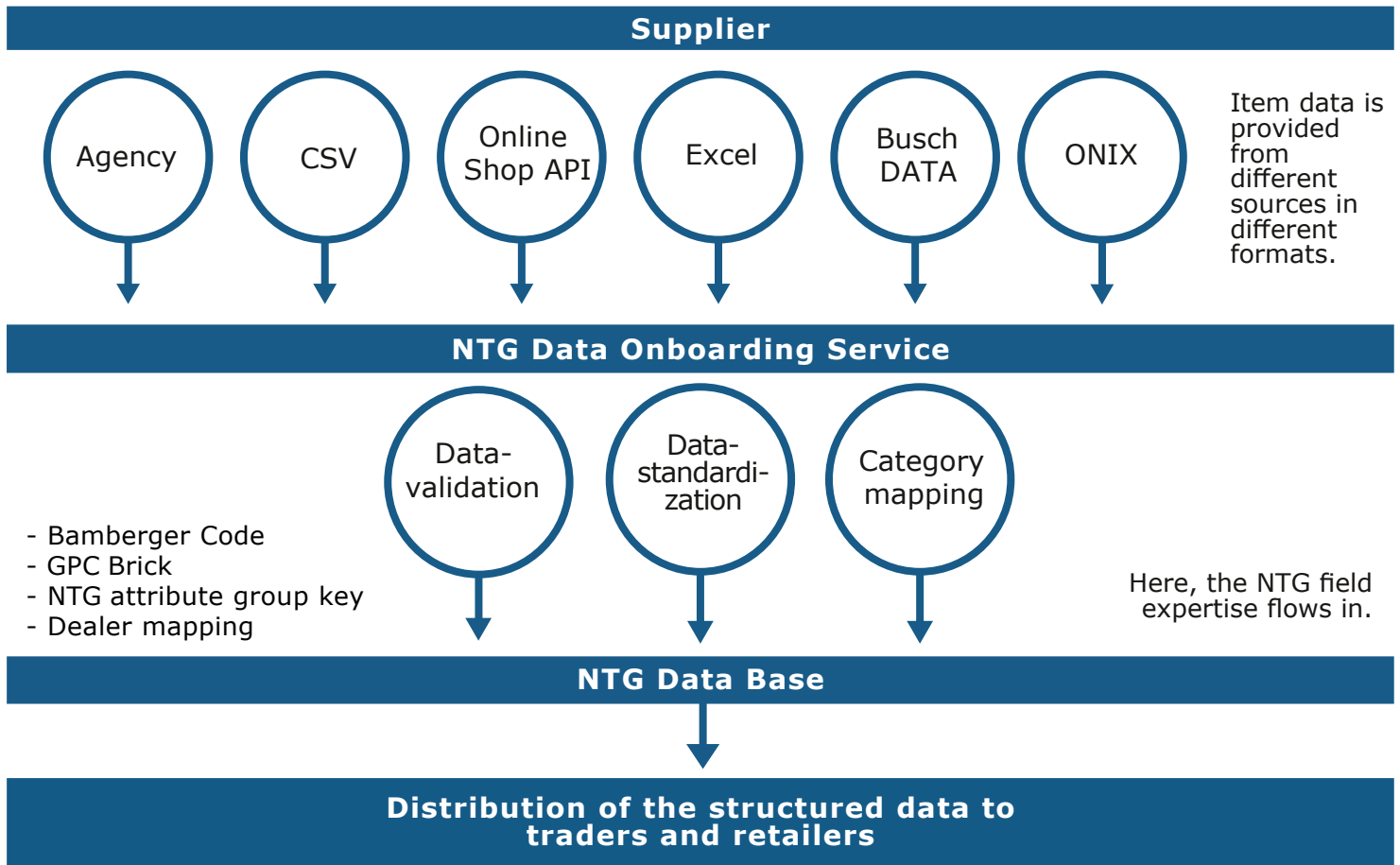Support at the maintenance / import of the item master data

If a supplier needs support for the provision of the article master data, they can use the Data Onboarding Service provided by NTG. The item data will be sent to NTG electronically and will be structured there, so that these can be uploaded according to the NTG standard. The structuring will be effected in the sections of the categories texts, images, features, units, number formats as well as with different plausibility checks.

NTG is offering the initial data onboarding or the perennial data onboarding. The perennial data onboarding includes price modifications, item modifications and media file modifications.

Procedure of the NTG Data Onboarding Service

1. Analysis discussion
2. Collection
3. Check
4. Consolidation
5. Validation
6. Standardization
7. Matching into the NTG spaces
8. Check, referencing and upload of the media files
9. Documentation of the procedure
10. Release by the supplier
11. Import into the NTG data base

Supplier

Agency · CSV · Online Shop API · Excel · Busch DATA · ONIX

Item data is provided from different sources in different formats.

NTG Data Onboarding Service

Data-validation · Data-standardization · Category mapping

- Bamberger Code
- GPC Brick
- NTG attribute group key
- Dealer mapping

Here, the NTG field expertise flows in.

NTG Data Base

Distribution of the structured data to traders and retailers

Data onboarding service process

NTG ProductText Service

Product texts have very specific requirements. A lot of information must be included in a text length of up to 300 words. For the reader or potential buyer, the product description must be interesting to read and, in the best case, lead to an order. It therefore makes sense to have product texts written for even the smallest products. After all, resources are scarce in a company.

Services
- B2C product description
- B2C product text long up to 300 words
- B2C product text short up to 100 words
- e-commerce text long SEO up to 300 words
- e-commerce text SEO HTML up to 300 words (headline, paragraphs, listings, warning)
- Bullet points (up to 8 with 250 characters per bullet point)

Process
- The supplier indicates basic information as keywords
- The supplier delivers requirements for customer approach, emotionality, target group and stylistics
- The details are made available 3 months before publication
- Costs: 25 € per item

NTG ProductMedia Service

Why do product images in online trading determine sales success? Because everything depends on the first impression. The decision to click or scroll further down is made before the price and the item name are even perceived. Your articles can only shine if you put them in the right light - with high-quality product photography.

NTG supports you in creating high quality product images, videos, 360 degree views. We bring you together with our partners. They come directly to your company, or you send the products to the service providers. NTG assists in defining the requirements for the media, taking into account the requirements of the trading partners.

✅ Service: creation of product images, videos, 360 degree views.

✅ Process: Cooperation with external service providers

✅ Costs: individual offer

III. EDI Variable Data – Exchange of Electronic Documents

NTG is your partner for the exchange of electronical documents between trade and industry. The document types include orders, order confirmations, order modifications, delivery notes, invoices, stock notifications, return reports and item data.

Services in the field of electronical documents

- ✓ Inhouse analysis of your processes
- ✓ Linkage of your ERP via the NTG interfaces as a ClassicEDI variant
- ✓ Individual interfaces in the area of the ClassicEDI are possible
- ✓ With browser surface as a WebEDI variant and Ordertracking system
- ✓ Linkage of further traders who were in no business relationship with NTG yet
- ✓ Dropshipment functionalities

ClassicEDI

The linkage of your merchandise management to NTG, via the NTG standard interfaces or individually.

WebEDI

Utilization of the NTG portal as an exchange platform.

WebEDI plus

This means the manual downloading of the stock orders as CSV (bulk) file in the WebEDI contract variant.

EDI for Industrial Partners

If a trading partner is not yet a participant at NTG
(the industrial partner, however, needs an electronical linkage
to that trading partner), then NTG will realize this
linkage individually if the supplier requests so.

Companies currently linked:

DZB, Hans Segmüller, Krieger-Höffner-Gruppe, MAGRO,
Markant (Buenting, Famila, Kaufland, Smyths Toys, Metro, Rossmann,
Globus), Markant Österreich, Media-Saturn, SGH

IV. General Service / Networking

Item Data Team

Our A team is a team of specialists for item data. It includes representatives from the retailers linked
and NTG employees. It is their task to weekly coordinate on common requirements of item data
qualities. They are in constant contact with suppliers in order to continuously improve the data
qualities.

Competence Team

In regular meetings of industrial partners and retailers, current topics in the fields of item data and
variable data are discussed. The implementation is carried out to the benefit of both parties and flows
into the standards for the sector.

VI. Training courses NTG DataQualityManager

Under the patronage of the associations BVS (Bundesverband des Spielwaren-Einzelhandels e.V.) and DVSI (Deutscher Verband der Spielwarenindustrie e.V.), NTG offers trainings to become an NTG DataQualityManager. The training contents were developed in cooperation with the GS1 Germany GmbH.

The following contents are included in the training:

- ✓ Basic terms of data management
- ✓ Processes in the data management
- ✓ Where does data quality happen? Who in the company is working on data?
- ✓ Where are data required?
- ✓ Product data management and its importance for the information chain
- ✓ Item data in connection with the listing process
- ✓ Measuring of the data quality
- ✓ Consequences of lack of data quality

The training dates are open for participants from trade and industry. For the more advanced participants, we offer the trainings as "NTG DataQualityManager 2" and "NTG DataQualityManager Media". The training courses take place as face-to-face events and usually last about six hours, including networking.

VII. Price model / Participation Agreement

Your total package for EDI variable data and item master data
This refers to the NTG trade participants - EK/servicegroup eG, Galaxus Digitec AG, Galaxus Deutschland GmbH, idee+spiel Betriebs-GmbH, Otto GmbH & Co. KG, Thalia Bücher GmbH – as well as VEDES AG. Item data: GALERIA Karstadt Kaufhof GmbH, Müller Handels GmbH & Co. KG.

WebEDI (browser based solution)
up to 100.000€ order value via NTG.. 100€ per month
up to 500.000€ order value via NTG.. 200€ per month
up to 1.000.000€ order value via NTG .... 300€ per month
over 1.000.000€ order value via NTG .... 400€ per month

ClassicEDI (use of your merchandise management system through connection with an interface)
ClassicEDI (Utilization of your merchandise management) .... starting from 500€ per month
setup costs .... 1.500€ one-off
Order volume model (the costs depend on the order volume placed)
basic contribution EDI .... 800€ per year
basic contribution item data .... 1.200€ per year
for the order volume up to 100.000 EUR................................. 1,00% from the order volume
for the order volume from 100.001 EUR up to 500.000 EUR .... 0,75% from the order volume
for the order volume from 500.001 EUR up to 1.000.000 EUR .... 0,50% from the order volume
for the order volume over 1.000.000 EUR .... 0,25% from the order volume
setup costs .... 1.500€ one-off

Our additional services for EDI

WebEDI plus..... 25€ per month

NTG as EDI service provider for industrial partners (only ClassicEDI customers)
setup costs .... 2.000€ per trading partner
support and maintenance costs for the first trading partner.....................................200€ per month
support and maintenance costs for each additional trading partner.............................150€ per month

Our additional services for item data and media files

NTG Media Onboarding Service .... 500 €, singularly payable
(referencing of the media to the item data)

Perennial NTG DataOnboarding Service
Equated according to the number of items. Valid for item data and media files.

Up to   300 items ....1.200€
Up to 1.000 items..2.400€
Up to 3.000 items..4.800€
Up to 3.000 items ....Individual offer after analysis and initial cost estimate

Further additional services

ONIX - import interface (equated according to the number of item)........ from 120€ per month .... plus setup costs one-off 800€

NTG ProductText Service .... 25€ per item

NTG ProductMedia Service.. price upon request

Automated export of item data and media files
NTG - standard csv format to own sFTP server .... 50€ per mont
different export formats .... on request

Trainings for EDI and item data

DataQualityManager (Basic, advanced and media)..................................... 490€ respectively

Individuelle Inhouse Training...750€ / day rate

All prices are quoted plus the respectively valid value added tax.

We would be happy to explain our price model relative to the desired type of participation.

Just contact us!

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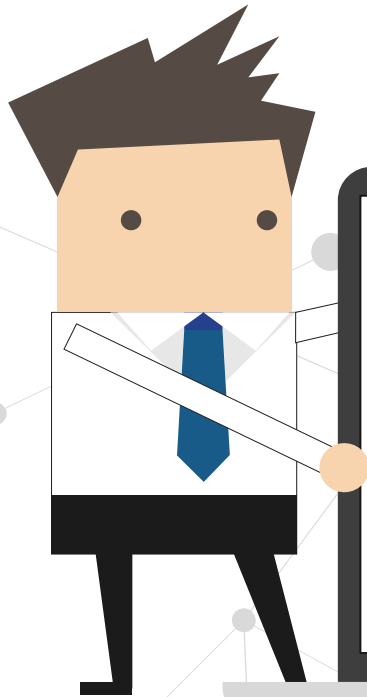
Get connected with
NTG Network Toys Germany GmbH

🌐 www.network-toys.de

✉ info@network-toys.de

📞 Cologne: +49 (0)2203 / 290134 - 0

📞 Osnabruck: +49 (0)541 / 673 - 69276